

February 7th, 2007

OCEAN TERMINAL'S TREASURE TROVE OF EVENTS

Children at Ocean Terminal are to get a literary treasure trove of events during their school holidays this month as part of Edinburgh's first citywide reading campaign, One Book – One Edinburgh.

The Leith based shopping centre has teamed up with Waterstone's and Edinburgh UNESCO City of Literature in a bid to get the city's residents reading the same book.

Twenty-five thousand free copies of Robert Louis Stevenson's exciting adventure story, *Kidnapped*, are to be distributed throughout Edinburgh in February.

Three new editions have been created especially for this event – a paperback, a graphic novel and a simplified version for younger readers which will all be available at Ocean Terminal's Customer Service Desk and coffee shops.

Ocean Terminal has also organised a series of events to encourage young readers to get involved in the campaign. From Saturday February 3, the shopping centre will host readings on board the Jean de la Lune sailing ship, currently berthed in front of Ocean Kitchen. Children will also get the chance to take part in a treasure hunt and win family tickets for the Vue cinema.

Fay Jameson, Marketing Manager of Ocean Terminal, said, "We are delighted to be involved with Edinburgh's first citywide reading campaign. Our events are a fun way of encouraging youngsters to read *Kidnapped* and capturing their imaginations. While parents get on with their shopping children get the opportunity to discover one of Scotland's most important works of literature.

"Our involvement further underlines Ocean Terminal's reputation as not only a premium retail centre but as a vibrant leisure destination."

Ali Bowden, Manager of the Edinburgh UNESCO City of Literature Trust, said "We're delighted that Ocean Terminal is working with us on the citywide reading campaign and they've put together a fantastic range of events to help celebrate *Kidnapped* and Stevenson."

ENDS

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PHOTOCALL

When? 10.15am February 7th 2007

Where? Ocean Terminal, Jean de la Lune - report to the shopping centre's customer service desk.

What? Redcoats leading children from Fort Primary School onto the Jean de la Lune for a special reading of Kidnapped.

NOTES TO EDITORS

1. Ocean Terminal houses half a million sq ft of shopping and leisure on three floors, 1600 free car parking spaces, over 75 stores, bars and restaurants, and a 12 screen cinema.

Just 10 minutes from the City Centre, Ocean Terminal is at the very heart of the dynamic regeneration of Edinburgh's waterfront.

In addition to many of the UK's foremost high street stores, unique boutiques and a spa, the centre also boasts a superb selection of restaurants and cafés overlooking the Firth of Forth.

Not only does Ocean Terminal play host to an ever-changing programme of events and exhibitions, but it is also home to one of the country's most popular tourist attractions, The Royal Yacht Britannia.

2. The full programme of One Book – One Edinburgh events please visit www.cityofliterature.com