



FORTH PORTS PLC

PRESS RELEASE  
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## Red Carpet Treatment For Edinburgh Film Lovers

Film lovers will receive the red carpet treatment at Leith's Ocean Terminal this Thursday (March 20) with the premier of new Hollywood "rom-com" *27 Dresses*.

The charity gala preview of the movie will feature a champagne reception, guest goodie bag and a competition to raise money for Forth FM's Help a Child Appeal. Competition prizes include a 'Pure Spa Experience' at Ocean Terminal's Pure Spa, a meal for four at the shopping centre's Sky Bar, and four tickets for the Royal Yacht Britannia.

*27 Dresses* is written by Aline Brosch McKenna, screenwriter of 'A Devil Wears Prada', and stars Emmy-winning and Golden Globe-nominated Katherine Heigl. The film follows the story of her character Jane, a perennial bridesmaid who sets out to examine her 'always a bridesmaid' lifestyle. It is launched nationwide on March 27.

For the premier, Abigail Arthurs, marketing co-ordinator at Ocean Terminal will welcome film-goers dressed in one of ten specially commissioned '*27 Dresses*' dresses.

Commenting on the gala event, Michelle MacLeod, Deputy Centre Manager, said: "I'm delighted that Ocean Terminal will be showing the premier of *27 Dresses* and raising money for charity as well. We're looking forward to welcoming film lovers to the shopping centre for what promises to be an enjoyable evening."

Tickets cost £7.50 and are available for purchase from Ocean Terminal and can be won by listening to Forth 1 FM.

Issued by The Big Partnership of behalf of Forth Ports PLC

**For more information please contact Katy Gilzean, 0131 555 5522, [katy.gilzean@bigpartnership.co.uk](mailto:katy.gilzean@bigpartnership.co.uk)**

Photo Opportunity

**When:** 6.30pm Thursday March 20

**Where:** Vue Cinema, Ocean Terminal

**What:** Abigail Arthurs, marketing coordinator at Ocean Terminal, wearing one of the UK's 10 specially commissioned '*27 Dresses*' dresses to welcome film lovers.

Notes To Editors

1. Ocean Terminal houses half a million sq ft of shopping and leisure on three floors, 1600 free car parking spaces, over 75 stores, bars and restaurants, and a 12 screen cinema. Just 10 minutes from the City Centre, Ocean Terminal is at the very heart of the dynamic regeneration of Edinburgh's waterfront.

In addition to many of the UK's foremost high street stores, unique boutiques and a spa, the centre also boasts a superb selection of restaurants and cafés overlooking the Firth of Forth.

Not only does Ocean Terminal play host to an ever-changing programme of events and exhibitions, but it is also home to one of the country's most popular tourist attractions, The Royal Yacht Britannia.

2. Competition prize draw prizes include: 'Pure Spa Experience' at Pure Spa, a meal for four at Sky Bar, four tickets for the Royal Yacht Britannia, 4 tickets plus popcorn and drink for Vue Cinema, Ocean Terminal gift voucher, and Charlie Miller Hairdressing conditioning treatment and blow dry.