



FORTH PORTS PLC

July 2007

D'OH! THE SIMPSONS VISIT OCEAN TERMINAL

America's most famous family, The Simpsons, will be stopping off at Ocean Terminal shopping centre in Leith on Thursday (July 19), giving fans of the long-running hit US cartoon sitcom the chance to get their photos taken with their favourite characters.

To mark the release of the hit show's first movie (July 27th) shoppers will have a chance to sit next to Bart, Lisa, Homer, Marge and Maggie on the famous Simpson's sofa which will be positioned in the Rotunda area of the centre until Sunday July 22nd.

The iconic Simpson's living room will be transformed into a real-life set for fans to share sofa space with their heroes and have their picture taken by a professional photographer for free.

Fay Jameson, marketing manager of Ocean Terminal, said, "I'm delighted the Simpsons' sofa will be making a stop at Ocean Terminal ahead of the launch of the movie and we'd like to invite shoppers to come along and get their picture taken for free with Springfield's most dysfunctional, but loveable family."

ENDS

Issued by The Big Partnership of behalf of Forth Ports PLC

**For more information please contact Katy Gilzean, 0131 558 3111,
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PHOTOCALL

When? 11am Wednesday July 18

Where? Rotunda, Ocean Terminal

What? Pictures of shoppers sitting on the Simpsons sofa.

Would photographers please ask for Fay Jameson on arrival at Ocean Terminal.



NOTES TO EDITORS

1. Ocean Terminal houses half a million sq ft of shopping and leisure on three floors, 1600 free car parking spaces, over 75 stores, bars and restaurants, and a 12 screen cinema. Just 10 minutes from the City Centre, Ocean Terminal is at the very heart of the dynamic regeneration of Edinburgh's waterfront.

In addition to many of the UK's foremost high street stores, unique boutiques and a spa, the centre also boasts a superb selection of restaurants and cafés overlooking the Firth of Forth.

Not only does Ocean Terminal play host to an ever-changing programme of events and exhibitions, but it is also home to one of the country's most popular tourist attractions, The Royal Yacht Britannia.

2. The sofa will be positioned in Ocean Terminal during opening hours:

Thursday July 19 - 10am - 8pm; Friday July 20 10am - 7pm; Saturday July 21 and Sunday July 22 - 11am - 6pm.